

Privacy Policy

www.plasztikabudapest.com

Effective from 20 October 2026. In case of any discrepancy, the Hungarian version prevails.

Under Article 13 of the GDPR (Regulation (EU) 2016/679), this policy explains how we process the data of visitors and enquirers of www.plasztikabudapest.com (the "Website").

The Website is not a healthcare provider. The data you provide when requesting a consultation is forwarded to **Dr. Rose Magánkórház Kft.**, where the consultation takes place.

1. Controller

Name	Dávid Kiss, sole proprietor
Address	1081 Budapest, Kun utca 4./C, 7. em. 4., Hungary
E-mail	info@leadvertise.hu

2. Processing activities

Purpose	Data	Legal basis	Retention
Consultation request via a form or at the end of the quiz, and forwarding it to the hospital	name, e-mail, phone number, message (if provided), quiz answers, area of interest; technical data: campaign parameters, pages viewed, IP address and the approximate location derived from it	consent – Art. 6(1)(a) GDPR; for data indicating your health: explicit consent – Art. 9(2)(a)	2 years, or until consent is withdrawn
Replying to e-mail enquiries	name, e-mail address, content of the message	legitimate interest (replying to enquiries) – Art. 6(1)(f)	2 years after the matter is closed
Evidence of handling data subject requests	the request, the reply and the data needed for identification	legal obligation – Art. 6(1)(c)	5 years
Secure operation of the Website (server logs)	IP address, time, page opened, browser data	legitimate interest (security) – Art. 6(1)(f)	according to the hosting provider's settings
Statistics of quiz answers without a consultation request	quiz answers, without name or contact details	legitimate interest (improving the Website) – Art. 6(1)(f)	2 years
Audience measurement (Google Analytics, Microsoft Clarity)	cookie identifier, device and browser data, usage data	consent – Art. 6(1)(a), section 155(4) of Hungarian Act C of 2003	up to 14 months
Loading external content (fonts, map, images)	IP address, browser data	legitimate interest (displaying the Website) – Art. 6(1)(f)	according to the provider's rules

Providing data is voluntary; without the mandatory fields, however, we cannot forward your consultation request. We do not use automated decision-making.

3. Recipients

Consultation request data is received by Dr. Rose Magánkórház Kft., which processes it as an independent controller under its own privacy policy. We have a contractual relationship with Dr. Rose Magánkórház Kft.

Our processors: hosting and e-mail provider, automation provider (Zapier), web analytics providers (Google, Microsoft). Providers of external content (Google, BunnyWay, Dr. Rose Magánkórház Kft.) receive your IP address when the content is loaded.

Zapier, Google and Microsoft may also process data in the United States. Such transfers are based on the European Commission's adequacy decision on the EU-U.S. Data Privacy Framework (Article 45 GDPR).

4. Cookies

We only set analytics cookies with your consent; you can withdraw it at any time in the cookie settings panel. The Website's own form and quiz cookies work without consent.

Cookie	Purpose	Expiry	Consent
_wpfuid	records the pages viewed before a form submission	13 months	not required
tqb-impression-*	counts quiz displays	30 days	not required
_ga, _ga_* (Google)	audience measurement	13 months	required
_clck, _clsk and the cookies of clarity.ms and bing.com (Microsoft)	measuring how the Website is used	up to 13 months	required

5. Your rights

You may request access to, rectification or erasure of your data, restriction of processing and data portability, and you may object to processing based on legitimate interest (Articles 15–21 GDPR). You may withdraw your consent at any time; this does not affect the lawfulness of earlier processing. Please send your request to info@leadvertise.hu.

You may lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH, 1055 Budapest, Falk Miksa utca 9–11.; ugyfelszolgalat@naih.hu; www.naih.hu) or turn to a court.